



Headquarters
Department of the Army
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***Army Regulation 1–10**

Effective 22 January 2026

Administration

Fundraising Within the Department of the Army

By Order of the Secretary of the Army:

RANDY A. GEORGE
General, United States Army
Chief of Staff

Official:

MATTHEW L. SANNITO
Administrative Assistant to the
Secretary of the Army

History. This publication is a major revision. The portions affected by this major revision are listed in the summary of change.

Authorities. This regulation implements DoDI 5035.01.

Applicability. This regulation applies to the Regular Army, the Army National Guard/Army National Guard of the United States, and the U.S. Army Reserve, unless otherwise stated.

Proponent and exception authority. The proponent of this regulation is the Administrative Assistant to the Secretary of the Army. The proponent has the authority to approve exceptions or waivers to this regulation that are consistent with controlling law and regulations. The proponent may delegate this approval authority, in writing, to a division chief within the proponent agency or its direct reporting unit or field operating agency, in the grade of colonel or the civilian equivalent. Activities may request a waiver to this regulation by providing justification that includes a full analysis of the expected benefits and must include formal review by the activity's senior legal officer. All waiver requests will be endorsed by the commander or senior leader of the requesting activity and forwarded through their higher headquarters to the policy proponent. Refer to AR 25–30 for specific requirements.

Army internal control process. This regulation contains internal control provisions in accordance with AR 11–2 and identifies key internal controls that must be evaluated (see appendix B).

Suggested improvements. Users are invited to send comments and suggested improvements on DA Form 2028 (Recommended Changes to Publications and Blank Forms) directly to usarmy.belvoir.hqda-oaa.mbx.fundraising-program@army.mil.

Distribution. This regulation is available in electronic media only and is intended for the Regular Army, the Army National Guard/Army National Guard of the United States, and the U.S. Army Reserve.

*This regulation supersedes AR 1–10, dated 16 December 2022.

Summary of Change

AR 1–10

Fundraising Within the Department of the Army

This major revision, dated 22 December 2025—

- Updates the responsibilities to align with DoDI 5035.01 (para 1–4).
- Removes redundant fundraising policy specifically addressing Combined Federal Campaign in three additional chapters and integrates general policy applicable to all fundraising into chapter 2 (throughout).
- Removes specified Combined Federal Campaign organizational structure and specifics (throughout).
- Shortens length of the regulation from five chapters to two (throughout).

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Glossary of Terms

Chapter 1 Introduction

1–1. Purpose

This regulation prescribes general policy for administering fundraising activities within the Department of the Army (DA).

1–2. References, forms, and explanation of abbreviations

See appendix A. The abbreviations, brevity codes, and acronyms (ABCAs) used in this electronic publication are defined when you hover over them. All ABCAs are listed in the ABCA directory located at <https://armypubs.army.mil/>.

1–3. Associated publications

This section contains no entries.

1–4. Responsibilities

a. The Secretary of the Army will administer the Combined Federal Campaign (CFC) pursuant to 5 CFR Part 950 and Executive Order 12353 and develop and distribute guidance for the effective operation of and participation in CFC fundraising activities.

b. The Administrative Assistant to the Secretary of the Army will issue general policy for administering fundraising activities within the Department of the Army (DA).

c. Senior commanders and command sergeants major, in coordination with garrison commanders and garrison command sergeants major, within a CFC campaign area should be familiar with this regulation and Part 950 of Title 5, CFR, cooperate with members of the Local Federal Coordinating Committee (LFCC), initiate campaigns within their offices or installations assuring campaigns are conducted in accordance with policy, appoint an employee to oversee the campaign, and establish a network of employees in support of the campaign.

d. Commanders and organization heads at all echelons will, and to the extent reasonably possible, ensure every employee is given the opportunity to participate in the CFC.

1–5. Records management (recordkeeping) requirements

The records management requirement for all record numbers, associated forms, and reports required by this publication are addressed in the Records Retention Schedule-Army (RRS–A). Detailed information for all related record numbers, forms, and reports are located in Army Records Information Management System (ARIMS)/RRS–A at <https://www.arims.army.mil>. If any record numbers, forms, and reports are not current, addressed, and/or published correctly in ARIMS/RRS–A, see DA Pam 25–403 for guidance.

Chapter 2 Fundraising

2–1. Authorized fundraising activities

For the purposes of this regulation, the following fundraising activities are authorized within DA:

a. *Combined Federal Campaign fundraising.* 5 CFR Part 950 states that the CFC is the only authorized solicitation of employees in the Federal workplace on behalf of charitable organizations.

b. *Non-Combined Federal Campaign fundraising.* Limited non-CFC fundraising activities are allowed when done in compliance with this regulation and in accordance with DoDI 5035.01.

(1) *Fundraising approved by U.S. Office of Personnel Management for an emergency or disaster appeal.* U.S. Office of Personnel Management (OPM) may authorize special approval for fundraising efforts to support emergency or disaster relief efforts.

(2) *Army Emergency Relief.* Apart from fundraising or OPM-approved fundraising for an emergency or disaster appeal, the Army Emergency Relief (AER) annual campaign is the only fundraising the Army may conduct Armywide in accordance with AR 930–4.

(3) *Local fundraising.* Provided no on-the-job fundraising is involved, the following fundraising activities may be authorized locally:

(a) Fundraising conducted by organizations composed primarily of Army personnel, Family members, or Soldier and Family Readiness Groups (SFRGs) (including installation morale, welfare, and recreation activities, as provided in AR 215–1, among their own members (contractor employees cannot be members of these organizations)), only to benefit welfare funds for their own members, and conducted in accordance with the general provisions of this regulation. These organizations also include informal funds, such as cup and flower funds, which must be conducted in accordance with AR 600–20. The commanders or the heads of Army organizations may designate areas that are outside the Federal workplace, may support or authorize the support of such fundraising, and may provide limited logistical support (facilities and equipment) in accordance with DoD 5410.19, Volume 2. This provision includes fundraising activities such as bake sales, car washes, and other minor events to raise unit funds in support of an organization day or other activities.

(b) Fundraising for Army museums done in conjunction with private museum foundations must be performed in accordance with the provisions of this regulation, AR 210–22, and AR 870–20. Fundraising for Army museums may include the placement of collection boxes in public use areas of the Army museum for voluntary donations.

(c) SFRGs in accordance with AR 600–20, and other official fundraising by organizations composed primarily of DoD or DA employees or their Family members when fundraising among their own members or Family members for the benefit of their own welfare funds in accordance with the Joint Ethics Regulation (JER). These fundraising activities must receive the approval at the battalion level (or equivalent), after consultation with the local ethics official and comply with the regulations.

(d) For fundraising activities within Army and Air Force Exchange Service facilities, there are approval requirements in accordance with AR 215–8.

(4) *Limited fundraising.* Occasional fundraising in support of on-post private organizations and other limited fundraising activities to assist those in need may be authorized by the commander or head of the organization with authority over the location of the fundraising, in coordination with the supporting legal office, and comply with the aforementioned regulations. For fundraising that occurs outside a unit or organization's area of control or that occurs in a garrison's publicly accessible areas, such as events at a commissary or military exchange, the garrison commander is the approval authority. These fundraising activities may include the use of "poppies" or other similar tokens by Veterans' organizations, or the placement of collection boxes in public use areas of Federal buildings or installations for the voluntary donation of foods or in-kind items for charitable causes.

(5) *Religious fundraising.* Fundraising by religious organizations or their affiliates is authorized only in connection with religious services and must be conducted in accordance with AR 165–1.

2–2. Conflict avoidance

Fundraising solicitations conducted by organizations composed of civilian employees or members of the uniformed Services among their own members for organizational support, or for the benefit of specific member welfare funds, are permitted and may be conducted in the workplace. However, activities should be limited in number and scope during the official CFC period to minimize competition with CFC.

2–3. Voluntary giving

The principle of true voluntary giving is fundamental to DA fundraising activities and will be practiced during authorized fundraising activities. Actions that do not allow free choice or create the appearance that employees do not have free choice to give or not give are contrary to Army policy and will not be permitted. Each military and civilian member of DA has the following rights:

- a. To elect to contribute or not.
- b. To disclose his or her contribution or keep it confidential.
- c. To make contributions by using applicable online options donations or electronic payment allotments.
- d. To participate or not to participate in any innovative, promotional event and activity.

2–4. Prohibited fundraising activities

A prohibited fundraising activity is any practice that involves compulsion, coercion, or other action that is contrary to the concept of true voluntary giving. These prohibited actions include, but are not limited to—

- a. Solicitation of employees by their commander, supervisor, or any individual in their supervisory chain of command during any fundraising activity that provides above listed such options. Commanders and heads of organizations are permitted and encouraged to show support during activities or by endorsing

the campaign through memorandums, employee newsletters, or other routine communications with employees.

b. Supervisory inquiries about whether an employee chose to contribute, the amount contributed, or the organization(s) the employee contributed to.

c. Fundraising marketing materials will not be represented or interpreted as individual assessments, quotas, or goals.

d. Developing and using lists of either noncontributors or contributors for purposes other than the routine collection and forwarding of contributions and allotments.

e. Granting special favors, privileges, or entitlements, such as special passes, leave privileges, time off or the wearing of civilian clothing, that are inducements to contribute. Establishment of an express or implied requirement to contribute as a condition precedent to normal career progression, or to the granting of normal privileges and entitlements, violates the letter and spirit of this regulation. These restrictions do not apply to the presentation of awards, special recognition, or rewards such as letters of commendation for exceptional performance in the organization or administration of a campaign.

f. Harassing an individual through continued discussions, meetings, orientations, counseling, or other methods to cause or pressure an individual to donate to a fundraising activity. This restriction does not prohibit from following up on a solicitation when the individual solicited had not indicated a decision, preferred to delay the decision until a later time, or was otherwise undecided. Once the decision to give or not give has been made, it is not permitted to further contact for the purpose of obtaining a contribution unless requested by the individual solicited.

g. Telling or leading an individual to believe, either directly or indirectly, that he/she is the only one, or one of a small number of people, preventing the achievement of an organizational goal.

h. Soliciting Federal contractors or their employees.

i. Events in general should not involve gambling. See the JER, 5 CFR 735.201, and 41 CFR 102-74.395 regarding events involving gambling, conducting a lottery or pool, participating in a game for monetary or property, or selling or purchasing a numbers slip or ticket.

j. Emphasizing a specific individual organization or group of organizations over others within the CFC campaign is prohibited. All federations participating in CFC will be promoted equally.

k. For participation in partisan political fundraising activities, see AR 600-20.

2-5. Official endorsements

DA Servicemembers and DA Civilians may endorse in their official capacities only authorized fundraising activities specified in paragraph 2-1. Endorsements may include support for the fundraising effort by performing activities associated with a campaign kickoff at public appearances or the use of the official's name, title, and position in memorandums, employee newsletters, or other routine communications to promote the fundraising. DA officials may not endorse other local fundraising authorized under the provisions of AR 210-22 on behalf of particular private organizations.

2-6. Soliciting monetary pledges in the workplace

a. Only CFC and AER may solicit for a monetary contribution or a pledge of a monetary contribution in the workplace. Under certain limited circumstances and only when approved by the Director, OPM, government-wide emergency appeals for disaster relief may be authorized.

b. The only other solicitations that Army personnel may be authorized to officially participate in are solicitations for commercial sponsorship for morale, welfare, and recreation activities in accordance with AR 215-1 and collecting for a gift, such as that to an official superior on special, infrequent occasions, such as retirement, in accordance with 5 CFR 2635.304 and the JER.

c. Innovative promotional events and activities are permitted during the annual CFC campaign period in accordance with 5 CFR Part 950.502(b) and conforming to the JER.

d. Direct solicitations of Servicemembers or civilian employees may occur only during duty hours. An individual may not be solicited for multiple anonymous contributions for the purpose of representing that more than one gift was received. Multiple anonymous contributions from the same individual will be reported as one contribution.

e. The Director, OPM will determine the dates of the CFC solicitation period. Given those dates, the senior or garrison commanders will determine when the campaign will be conducted on their installations and all subsidiary units. Outside of the open solicitation period, Army organizations must provide information about the CFC to new employees. New employees may make pledges within 30 days of entry on

duty but prior to 31 August via <https://cfcgiving.opm.gov>. After 31 August, new employees and recruits will participate in the annual open solicitation period rather than making independent online pledges.

2–7. Official participation in fundraising for non-Federal entities

a. Pursuant to 5 CFR 2635.808, Army personnel acting in their official capacities may not actively and visibly participate in the promotion, production, or presentation of fundraising events conducted by non-Federal entities, such as local charitable organizations, schools, or churches. Active and visible participation includes, but is not limited to, allowing one's position or organization to be featured in print materials or media advertisements promoting the event; sitting at a head table for the event; serving as a judge, auctioneer, or other prominent functionary at the event; standing in a reception line at the event; or speaking at the event about the sponsoring organization, the fundraising effort, or other topics that do not relate to the speaker's official Army duties.

b. Requests for individuals to participate in their official capacity at fundraising events must receive advance supervisory approval and ethics official review.

2–8. Dollar goals

Units or groups are encouraged to establish CFC campaign dollar goals to foster a spirit of good will and unit of purpose. Setting a goal of 100 percent participation or establishing personal dollar goals are prohibited.

2–9. Awards

Presentation of awards to Army organizations, as well as awards to an individual overseeing the campaign or an employee assisting with the campaign for outstanding service to a campaign or fundraising activity, are permitted. Awards to Army organizations or individuals by individual federations for CFC accomplishments are prohibited.

Appendix A

References

Section I

Required Publications

Unless otherwise stated, Department of the Army publications are available on the Army Publishing Directorate website at <https://armypubs.army.mil/>. DoD issuances are available on the Washington Headquarters Services website at <https://www.esd.whs.mil/>.

DoDI 5035.01

Combined Federal Campaign Fundraising Within the DoD (Cited in title page.)

Section II

Prescribed Forms

This section contains no entries.

Appendix B

Internal Control Evaluation

B–1. Function

The function covered by this evaluation is the administration of Army fundraising.

B–2. Purpose

The purpose of this evaluation is to assist Headquarters, Department of the Army offices and organizations; Army commands, Army service component commands, and direct reporting units; installations; and activities in evaluating the key internal controls listed. It is intended as a guide and does not cover all controls.

B–3. Instructions

Answers must be based on the actual testing of key internal controls by utilizing one of four test methods which are Inquiry, Observations, Examination, or Re-performance. Inquiry regarding a control's effectiveness does not, by itself, provide sufficient evidence of whether a control is operating effectively and generally is corroborated through other types of control tests (observation or inspection). Answers that indicate deficiencies must be explained and corrective action identified in supporting documentation. These internal controls must be evaluated at least once every 5 years. Certification that the evaluation has been conducted must be accomplished on a DA Form 11–2 (Internal Control Evaluation Certification).

B–4. Key control questions

- a. Did commanders and organization heads at all echelons ensure every employee is given the opportunity to participate in CFC?
- b. If an agency head at an Army installation, is the agency head familiar with AR 1-10 and 5 CFR Part 950?
- c. If an agency head at an Army installation, did the agency head initiate a campaign within their offices or installations assuring campaigns were conducted in accordance with AR 1-10?
- d. If an agency head at an Army installation, did the agency head appoint an employee to oversee the campaign and cooperate with members of the LFCC?
- e. Are new employees provided information about CFC and how to contribute to CFC within 30 days of entry on duty?

B–5. Supersession

This evaluation replaces the evaluation previously published in AR 1-10, dated 16 December 2022.

B–6. Comments

Help to make this a better tool for evaluating internal controls. Submit comments to the Administrative Assistant to the Secretary of the Army at usarmy.belvoir.hqda-oaa.mbx.fundraising-program@army.mil.

Glossary of Terms

Combined Federal Campaign

The charitable fundraising program established and administered by the Director, OPM pursuant to EO 12353 as amended by EO 12404.

Federations

A group of voluntary charitable human health and welfare organizations created to supply common fundraising, administrative, and management services to its constituent members.

Fundraising

Any activity conducted for the purpose of collecting money, goods, or a non-Federal fund support for the benefit of others.

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