

2025/2026
Command the Road with Family and MWR
Official Rules & Eligibility

1. Campaign Overview

USAG Rheinland-Pfalz Family & MWR presents “**Command the Road with MWR**” car giveaway by Bavarian Motor Cars GmbH. A community-wide promotion offering the opportunity to win a 2026 BMW Mini Cooper S 4-Door to an eligible DoD card holder, who is 18 years of age or older, in possession of a valid USAREUR driver’s license and stationed in the Rheinland-Pfalz Military community.

The Grand Prize is a US Spec 2026 BMW Mini Cooper S 4-Door. Additionally, there are 2 consolation prizes: 6-night Stay at Edelweiss Resort, two-week (2) car rental with Europcar.

2. Eligibility

Open to U.S. ID cardholders, 18 years or older,

Must hold a valid U.S. Forces Europe (USAREUR) driver’s license and reside within the USAG Rheinland-Pfalz footprint. Limit one (1) registration per person. Duplicate registrations will be disqualified. Employees assigned to USAG Rheinland-Pfalz DFMWR Marketing & Sponsorship or Bavarian Motor Cars are not eligible to win.

IMPORTANT NOTICE: The following categories of personnel are **NOT ELIGIBLE:** MWR employees and their spouses and immediate family members, local nationals not otherwise authorized patrons, and the general public.

3. How to Enter

Participants must complete the official online registration form accessible via QR code or link provided on campaign materials. Upon successful registration, participants entered into win the vehicle.

Prize Regulations and Restrictions

Prizes for the promotion will be awarded in August 2026. Contestants selected prior to the final event will be notified in June or July 2026 and must confirm whether they accept or decline the opportunity to participate. They must also commit to attending the final event. Failure to respond or attend will result in disqualification from receiving a prize.

Family & MWR is not responsible for incomplete entries. Once a prize is accepted, the winner assumes full responsibility for its use, including any applicable taxes, maintenance, and liabilities. All prizes are awarded “as is,” and winners agree to

release and hold harmless the United States Army Garrison, Rhineland-Pfalz, along with all commercial sponsors and partners, from any direct or indirect liability associated with the prize.

Prizes are non-transferable and cannot be exchanged for cash. Family & MWR and its sponsors are not responsible for prizes that cannot be redeemed due to Permanent Change of Station (PCS), deployment, or other service-related obligations.

To receive a prize, winners must complete and sign a Prize Acceptance Form, which includes their full name, Social Security Account Number, mailing address, phone number, and signature. Family & MWR will validate all submitted forms and confirm eligibility before awarding any prize. All decisions made by Family & MWR regarding eligibility and prize distribution are final.

By accepting a prize, winners grant permission for Family & MWR, Bavarian Motor Cars GmbH and supporting sponsors to use their name and photo in promotional materials related to the campaign. This may include publicity efforts, illustrations, advertisements, social media, and web content.

4. Winner Selection

Bavarian Motor Cars GmbH's random drawing will be conducted during the **"Final Lap Event (August 2026)."** Bavarian Motor Cars GmbH will conduct the drawing overseen by MWR leadership and a neutral witness in accordance with AR 215-1 and local garrison policy. Winner must be present or reachable within 24 hours to confirm eligibility. In the event of ineligibility or failure to respond, an alternate winner will be drawn.

6. Prize Details

- **Grand Prize:** 2026 BMW Mini Cooper S 4-Door (vehicle color and features may vary).
- Vehicle is provided by Bavarian Motor Cars and will be awarded in demo condition.
- Winner assumes all responsibility for registration, insurance, and tax obligations.
- No cash alternative, substitution, or transfer of prize permitted.

7. Data Privacy & Sponsor Opt-In

Personal data collected through the registration form will be used solely for eligibility verification and campaign administration. Participants may optionally consent to receive future communications from Bavarian Motor Cars. MWR will share contact information only for those who opt in.

8. Disclaimers & Compliance

- Sponsorship does not imply federal endorsement.
- This promotion is governed by AR 215-1 and DoDI 1015.10.
- MWR reserves the right to verify eligibility, disqualify incomplete entries, and modify rules as required by DFMWR leadership.